

ISUZU
D-MAX



**YOU
DESERVE IT**

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**YOUR FAMILY
DESERVES IT**



ISUZU
D-MAX



Powered By Its Legendary Turbo-Diesel Engine, The Isuzu D-Max Takes You To The Next Level Of Performance And Reliability.

Welcome to the next generation of tough. From cutting-edge technology to the power you need, the D-Max is more capable than ever before. Designed to handle the harshest of African conditions, it has everything you require to own your next adventure in style, comfort and maximum safety. Whether on or off-road, at work or at play, the D-Max defines durability – today, and every day after.

Everything Isuzu has learned over a century of specialist engineering has led to this. The rugged, reliable, and refined Isuzu D-Max.



COMFORT AND CONVINIENCE

YOU DESERVE TO
BE CELEBRATED

Bold And Modern, The Isuzu D-Max Commands Attention At Every Turn.

The Isuzu D-Max combines signature toughness with sleek urban charisma. Whether you're on a worksite, navigating the city or ruling off-road, it's bigger, bolder and even more decisive.

The D-Max lights the way with LED Daytime Running Lights (DRLs) and ultra-bright Bi-LED headlights standard on the ISUZU D-Max LSE. Taking style to another level, the LSE features dark black and chrome highlights and exclusive features such as a sailplane, shutter lid, roof rail, under rail bed liner, sidestep and sun visor. And to make the ultimate statement, the ISUZU D-Max LSE is offered in a variety of exclusive metallic paint finish that's as confident as it is eye-catching. With its dominant stance and imposing presence, this is the supreme evolution of Isuzu's celebrated truck spirit."

A. Bi-LED Headlights

Bi-LEDs illuminate further and wider.

B. Front Grille

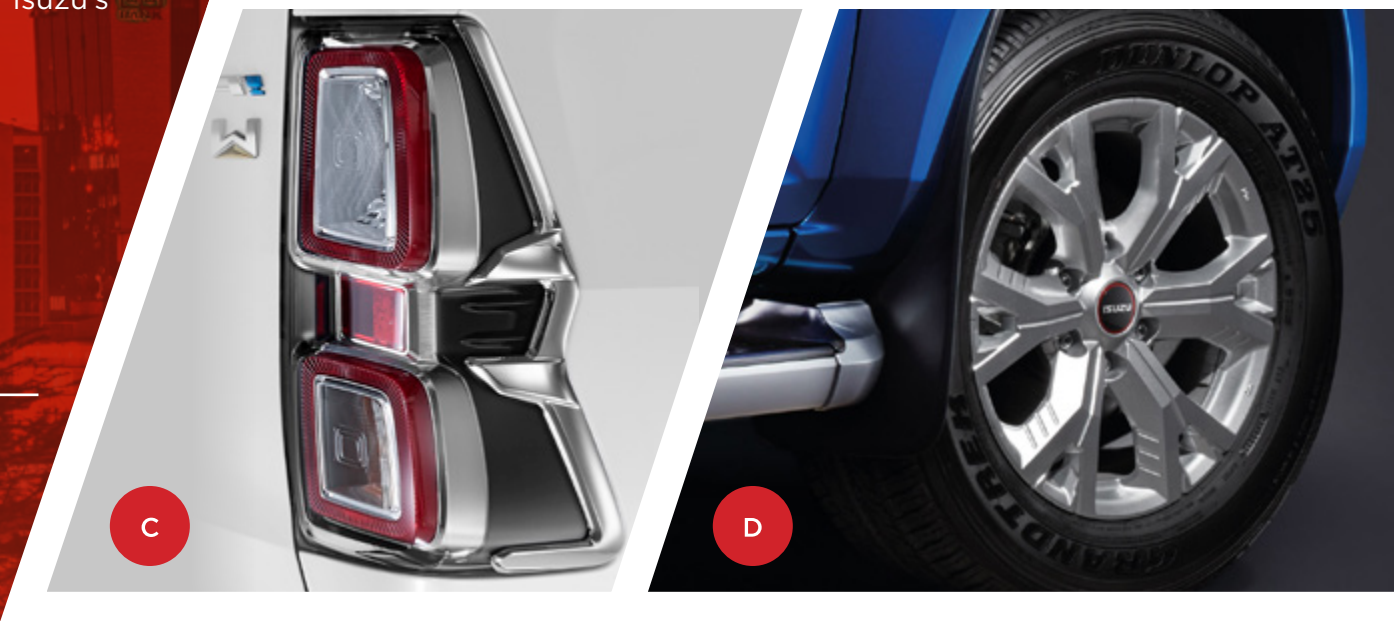
With an unmistakably Isuzu attitude, the D-Max Grille is both rugged and stylish.

C. LED Tail Lights

Ultra-bright LED tail lights are standard on the D-Max LSE

D. Alloy Wheels

Standard on D-Max LSE models, aluminum machining 18" alloys feature a distinctive, darkened finish.





COMFORT AND CONVENIENCE

YOU DESERVE ULTIMATE COMFORT

Effortless Space. Intuitive Design. Complete Comfort.

Your Isuzu D-Max is more than just a Pick-up to get from A to B. It's your mobile office, your place to relax, and your passport to adventure. Whatever your purpose, the D-Max's interior has been carefully crafted to suit your needs

The first thing you'll notice is the D-Max's stylish, richly appointed and technologically advanced cabin. It's never been simpler to find the perfect driver's position, with a redesigned, ergonomically optimized driver's seat, and tilt and telescopic adjustment of the steering wheel. With hydraulic power assisted steering, every corner of every drive will feel better than ever before. An extra layer of luxury is added for the LSE model with leather accented seats, a six-way adjustable electric driver's seat with built-in lumbar support front seats as standard, with the top of the range D-Max LSE gaining striking highlights throughout its interior.

Your passengers win too. All occupants enjoy softer cushioning with firmer lateral support, ample space and abundant storage. Reduced vibration and cabin noise make each journey a pleasure. The vehicle also features dual zone climate control, while a fine-particle pollen filter and rear-seat air vents.

A. Electric Adjustable Driver's Seat

Standard on D-Max LSE, a six-way adjustable driver's seat also offers customizable lumbar support.

B. Rear Seats

30/70 split fold seats standard on all crew cabs.

C. Dual Zone Air Conditioning

Standard on the D-Max LSE models, both driver and passenger can select their own temperature preference.

D. Tilt and Telescopic Steering Wheel

The model features a height and reach-adjustable steering wheel for improved comfort and control.





COMMAND CENTRE (COCKPIT)

YOU DESERVE INNOVATION

The Isuzu D-Max Features An Array Of Advanced Technology – All Tailored To Make Your Life Easier.

The Isuzu D-Max delivers all the technological convenience and functionality you've come to expect – and more.

Every D-Max features a large, high-definition, customizable central touchscreen, with DAB+ digital radio, Android Auto™ and wireless Apple CarPlay®, as well as voice recognition. A large 4.2" digital display lets the driver access a variety of information in the instrument cluster via the steering wheel, including a digital speed reading. The LSE model features built-in satellite navigation as standard, while up to eight surround-sound in-cabin speakers put you in the front row of the concert on every journey.

An array of technology brings you closer to your car. Remote key-less entry features with the LSE including smart key-less entry and push button start. The top of the range LSE includes remote engine start to pre-cool your vehicle in summer or warm it in colder months. The D-Max offers automatic wipers, automatic headlights and cruise control as standard. It also includes an auto-dimming rear view mirror, heated side mirrors as well as a Tyre Pressure Monitoring System (TPMS).

A. Keyless Entry and Push to Start Button

The engine can be started with the push of a button. On D-Max LSE only

B. Smart Touch Screen Displays

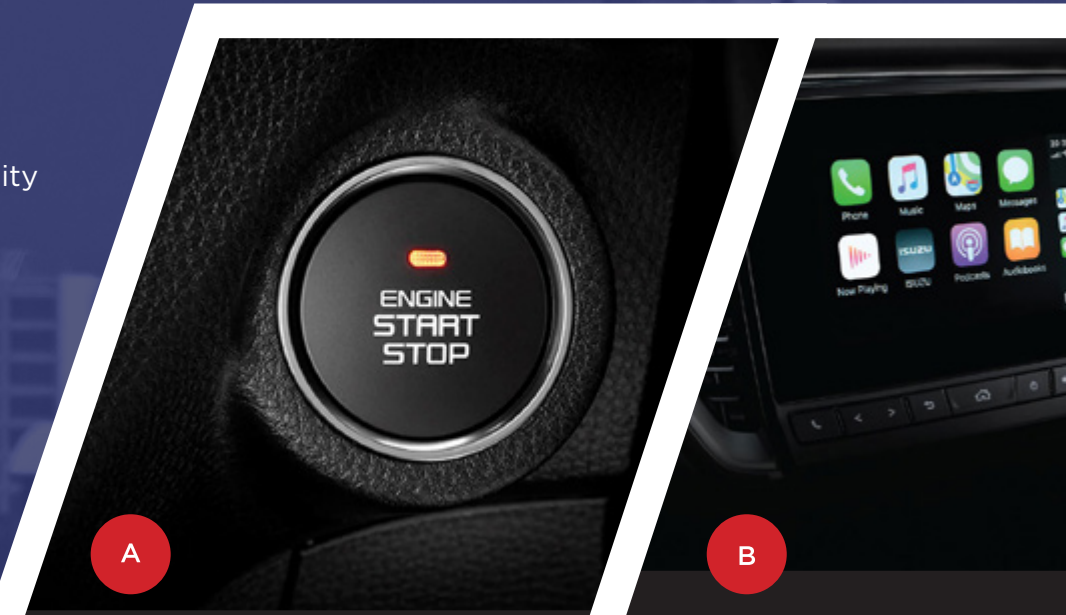
Apple CarPlay®/Android Auto™ and voice recognition is standard across the D-Max LSE

C. Smart Mid

Digital smart Multi-Information Display (MID) is standard across the range providing information on a variety of vehicle features.

D. Reversing Camera

Every D-Max LSE comes with a reversing camera





SAFETY FEATURES ANCAP RATING

**YOU DESERVE TO BE
PROTECTED - THE
SMARTEST, SAFEST
CHOICE**

Cutting-Edge And Personalised Driver Assistance Systems Designed To Protect And Enhance Your Driving Experience.

Every D-Max model has achieved a maximum 5-star ANCAP safety rating which covers an extensive list of both active and passive safety features. Using state-of-the-art sensors, the D-Max constantly monitors your surrounding environment for danger. The system will work to help the driver to defuse dangerous situations via alert systems. The LSE model includes seven airbags as standard, and a stronger, more robust body and chassis as well as a reinforced cabin safety cell for ultimate protection in the case of an accident. You're in the safest of hands, wherever the journey takes you, even when you leave the road behind.





PERFORMANCE (THE MUSCLE UNDER THE HOOD)

YOU DESERVE POWER

Go Your Own Way With 190hp Of Power And 450nm Of Torque In The 3-Litre Turbo-Diesel Engine D-Max.

The advanced 3-litre turbo-diesel common rail engine produces an avalanche of torque on demand. All 450Nm is available from just 1600rpm, providing maximum take-off and acceleration, while a broad, flat torque band aids driveability. With precise fuel injection control and low engine noise, improved aerodynamics and all the power you need, the D-Max is more capable than ever before. The 3-litre turbo-diesel engines are Euro 4 compliant, helping every D-Max deliver efficient fuel economy across the range.

Mated to an automatic 6-speed transmission across both the 3-litre engine – the D-Max demonstrates sophistication across its drivetrain. This configuration benefits from a dual mass flywheel, which absorbs vibrations and torque pulses from the engine for smoother and more efficient driveability and transmission longevity. The ‘Rev-Tronic’ automatic transmission with sequential sports mode, automatically selects the most appropriate shift and lock-up points according to driving style, vehicle load and road speed.

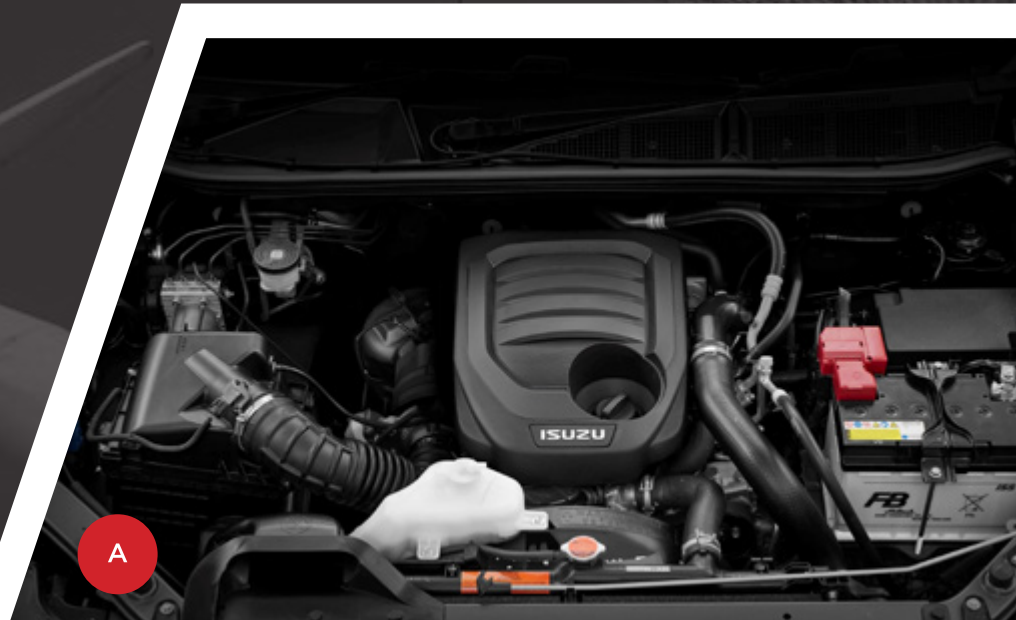
Whether it’s powering through the work week, crushing the weekend or going where the others won’t, the Isuzu D-Max is the proven performer.

A. Isuzu 3-Litre Engine

The advanced 4JJ3-TCX with plenty of real world power (190HP) and torque (450Nm).

B. 6 Speed Transmission

The D-Max features 6-speed automatic transmission.





TOWING (THE POWER TO MOVE)

YOU DESERVE TOWING POWER

Strong, Stable And Always Willing, The Isuzu D-Max Meets Every Challenge With Up To 3.5-Tonne Towing.

Your search for the perfect travelling companion is over. Isuzu's legendary turbo-diesel engine delivers high torque across the range, making light work of a caravan, boat, or trailer. When fitted with a genuine Isuzu Pick-up tow bar kit or tow tongue kit, every 3-litre engine D-Max is able to tow up to 3.5 tonnes, while Hydraulic Power Assisted Steering ensures easy touring, no matter how long the journey – or how rough the conditions. Included across the range, Trailer Sway Control (TSC) can assist in bringing the towed vehicle back under control in high winds or uneven surfaces. Should it detect sway, TSC will attempt to assist by automatically applying the brakes on individual vehicle wheels, helping to stop your trailer from stepping out of line – and keeping you on the road. Serene and worry free.

Wider and stronger than ever, the D-Max underwent the equivalent of over four million kilometres of testing during research and development – both on and off-road – and it shows. It emerged as the toughest Pick-up in Isuzu's history, with an incredibly durable chassis and suspension tuned for the toughest of conditions.

A. Trailer Sway Control (TSC)

Will apply brakes to individual vehicle wheels to help bring the trailer safely back under control.

B. Optional 2-Pin Tow Harness

Convenience when towing

C. Tow Bar Receiver

Built-in to the D-Max LSE models, you will be able to tow up to 3.5 tonnes when paired with a genuine tow tongue kit and optional genuine 7-pin or 13-pin wiring harness.

D. Optional Electronic Brake Controller

Maintain precise control of your heavy caravan or trailer's brakes from the comfort of the driver's seat.





OFFROAD (THE ROAD LESS TRAVELLED)

YOU DESERVE ADVENTURE

/ The Road Less Travelled

Designed From The Ground Up To Handle Africa's Toughest Terrain, The Isuzu D-Max Comes Alive Off-Road.

Wherever you're planning to go, your D-Max is up for the task. With extensive steel underbody protection, a wading depth of 800mm, and with a rear axle differential lock as standard on all 4x4 models, the D-Max is your most reliable way to escape everyday.

Engineered for Kenyan conditions, every 4x4 D-Max features 'Terrain Command' as standard, allowing you to switch between 2WD-high and 4WD-high modes at speeds of up to 100km/h in less than a second. When the going gets tough, selecting 4WD-low will provide increased traction and complete control. Hill Start Assist (HSA) automatically prevents roll-back when starting on steep gradients (above 5.7 degrees), while Hill Descent Control (HDC) gives you maximum traction on rough downhill terrain. Add a turning circle of just 12.5 metres - meaning maximum manoeuvrability in tight spaces - and the D-Max is supremely confident. Whatever the conditions. Wherever the location.

A. Steel Underbody Protection

Steel underbody guards the sump and transfer case on 4x4 models.

B. 800 MM Wading Depth

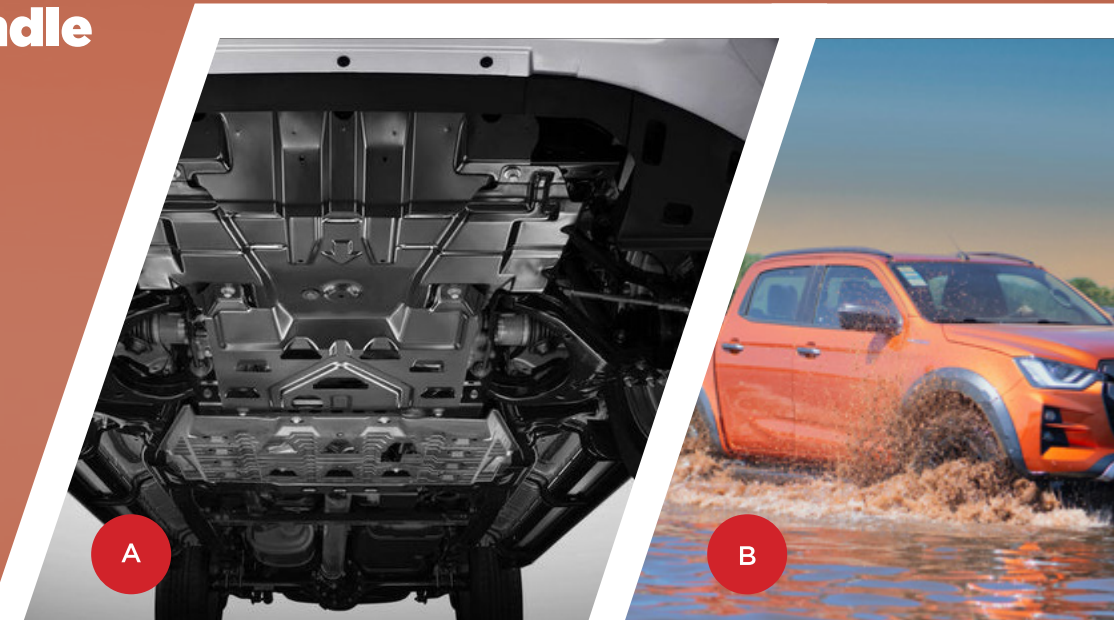
Water crossings are simple with a wading depth of 800mm on all D-Max models.

C. Rear Differential Lock

Standard on all 4x4 models, the rear e-differential lock can be engaged with the push of a button when in 4WD-low.

D. Terrain Command Dial

Switch quickly and easily between 2WD-high, 4WD-high and 4WD-low driving modes.





ENGINE (THE TOUGH ISUZU DNA)

YOU DESERVE RELIABILITY

/ The Tough ISUZU DNA

After A Century Of Building The World's Most Reliable Vehicles, The D-Max Is Isuzu's Toughest Pickup – Ever.

Having built more than 26 million engines internationally, Isuzu is the world leader in diesel engineering. Made to go the distance, the D-Max has a legendary reputation for reliability. Over generations of commercial vehicle manufacturing, Isuzu has proven itself across Kenya – and around the world.

The D-Max's chassis is constructed with high tensile steel with extra cross members for added durability. Warm Stress Shot Peening (WSSP) long-span rear suspension is both stronger and more flexible, while independent double-wishbone front suspension with higher upper control arms improve handling for a more comfortable ride. The improved lightweight body provides improved overall stability, greater occupant protection, as well as reduced noise and vibration throughout the cabin.

A. Steel Timing Chain

The steel timing chain found in the Isuzu engine is sturdier and lasts longer than a standard poly belt.

B. Pistons

Piston crowns and pins are coated with a special diamond-like carbon that improves durability and heat resistance, helping the engine work smoothly at maximum power.

C. Front Suspension

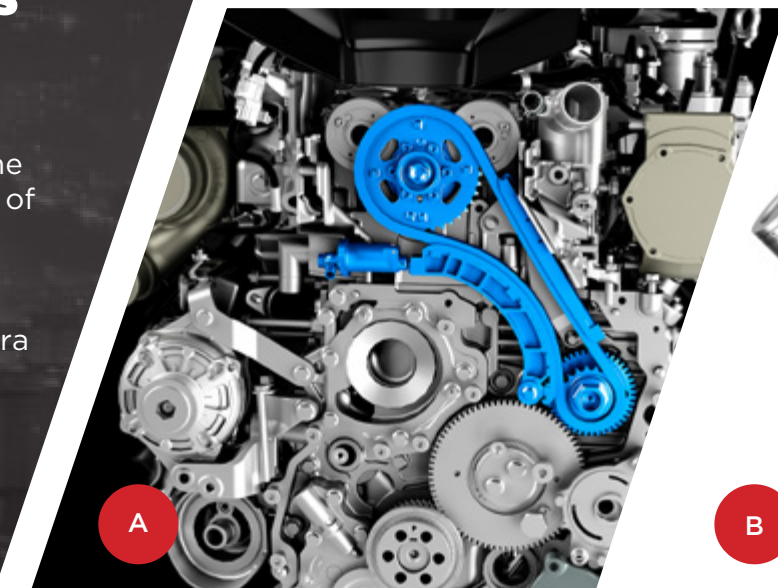
Higher mounted control arms minimise body roll when cornering and improve tyre grounding.

D. Rear Leaf Suspension

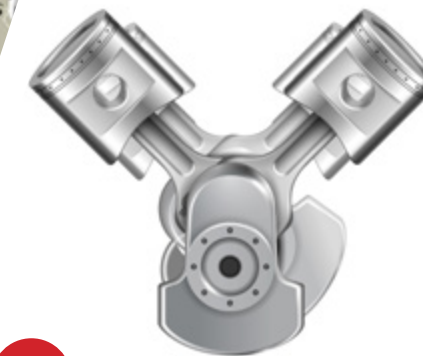
A lighter, but stronger leaf designed for Kenyan conditions creates a smoother ride.

E. Double Scissor Gears

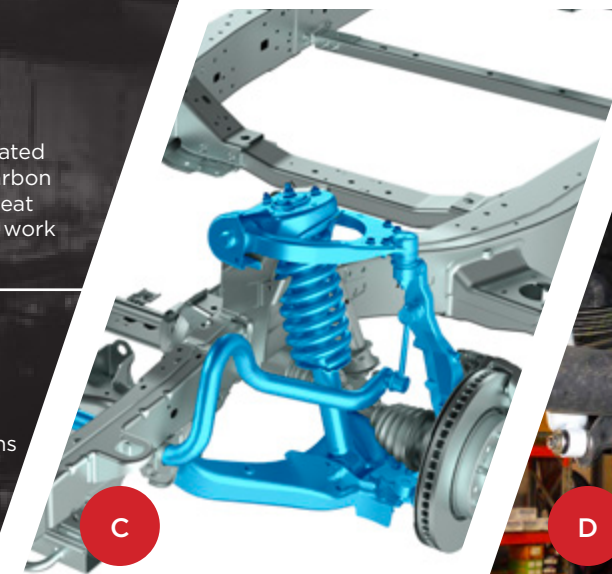
A double scissor idler gear design results in reduced engine and gear noise for quieter and smoother operation.



A



B



C



D



E



ENGINE (THE TOUGH ISUZU DNA)

YOU DESERVE SAFETY

YOU DESERVE PEACE OF MIND

The Extra Mile Support

Warranty

100,000KM or 3 Years, whichever comes first

ISUZU Genuine Service -

And with a comprehensive network covering East Africa, your local Isuzu service center will keep your D-Max performing at its best – wherever you find yourself.

ISUZU Genuine Parts -

Because every part of your ISUZU D-Max matters, the parts are designed and tested to provide the highest quality and durability.

ISUZU Accessories -

They provide another way to enhance and personalize your ISUZU D-Max with the confidence of Isuzu.





ACCESSORIES

YOU DESERVE TO STAND OUT

/ Standard Accessories



STANDARD

UNDER RAIL BEDLINER
PN:5867632500



STANDARD

SAIL PANE
PN:5867643551



STANDARD

SHUTTER LID
PN:5867631740



STANDARD

DOOR VISOR
PN: 5867630772 *FR
PN 586763076 *FR&RR



STANDARD

SIDESTEP
PN:5867630990



STANDARD

RUBBER FLOOR MAT
PN: N/A

ACCESSORIES

YOU DESERVE TO STAND OUT

/ Optional Accessories



OPTIONAL

TAIL LAMP GARNISH

PN: 5867633560



OPTIONAL

ROCKER PLATE

PN: 5867630840 *Set



OPTIONAL

HEAD LAMP GARNISH

PN: 5867633640



OPTIONAL

OVER FENDER

PN:5867628841



OPTIONAL

**TAIL GATE
ORNAMENT**

PN:5867633510



COLOURS AND TRIM

Colours and Trim

Body Colors



Onyx Black



Pepperdust



Red Spinel



Biarritz Blue



Mercury Silver



Splash White



Islay Grey

COLOURS AND TRIM

Vehicle Specifications

MODEL	Isuzu D-max TFS40 3.0 LSE
Drive, Transmission	4X4, Automatic

ENGINE	
Code	4JJ3-TCX
Type	3.0L, In-line 4-cylinder common-rail direct fuel injection with intercooled Variable Geometry System turbo charger
Displacement (cc)	2,999
Max Power kW(PS)/rpm*	140 (190) / 3,600
Max Torque Nm(kgm)/rpm*	450 (45.9) / 1,600 - 2,600

Transmission	
Type	6-speed auto

SUSPENSION SYSTEM	
Front	Independent, coil springs, gas shock absorbers, upper & lower wishbones, stabiliser bar
Rear	Leaf spring overslung with gas shock absober

TYRES & WHEELS	
Tyres	265/60 R18 (A/T Pattern)
Wheels	18” x 7.5J-33 Alloy
Spare Tyre	18” Alloy

WEIGHT, CAPACITIES & DIMENSIONS	
Length (mm)	5,285
Width (mm)	1,870
Height (mm)	1,822
Ground Clearance (mm)	232
Wading depth (mm)	800
Gross Vehicle Mass (GVM) (kg)	3,100
Gross Combined Mass (GCM) (kg)	6,000
Tare Mass (kg)	1,950
Payload (kg)	990
Fuel Tank capacity (litre)	76

Infotainment	
Infotainment	AM/FM Radio 9” Touchscreen, Bluetooth® Audio Streaming Apple CarPlay® and Android Auto Wi-Fi Hands-Free Phone

EXTERIOR FEATURES	
Exterior mirrors	Power Adjustable, Retractable
Side steps	Equipped
Mudflaps	Front & Rear
Daytime running lights (DRL)	LED
BI-LED Headlights with “on” warning buzzer, Rear LED combination tail-lights, Luggage lamp	Equipped
Roof rail	Capacity - 100kg

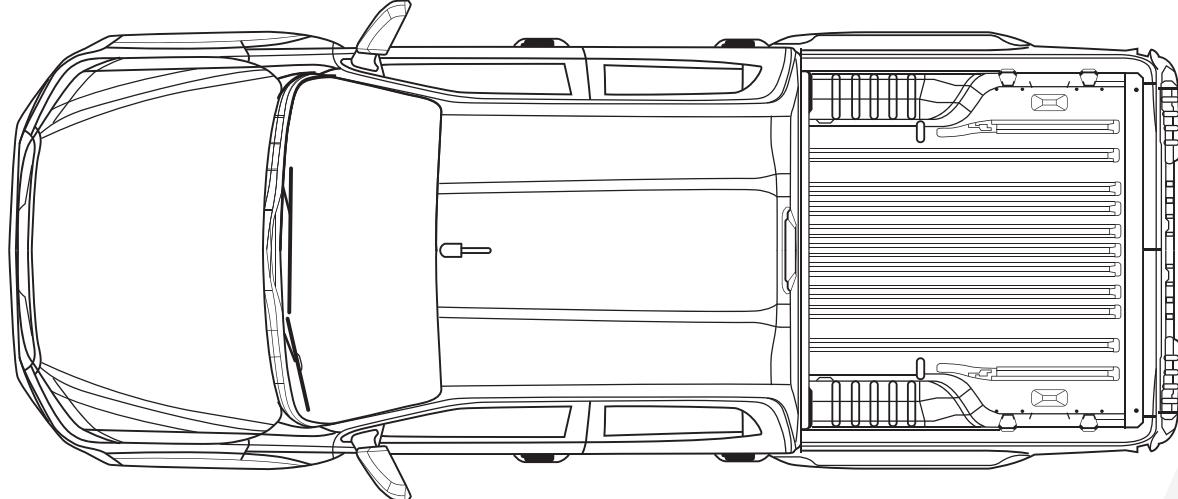
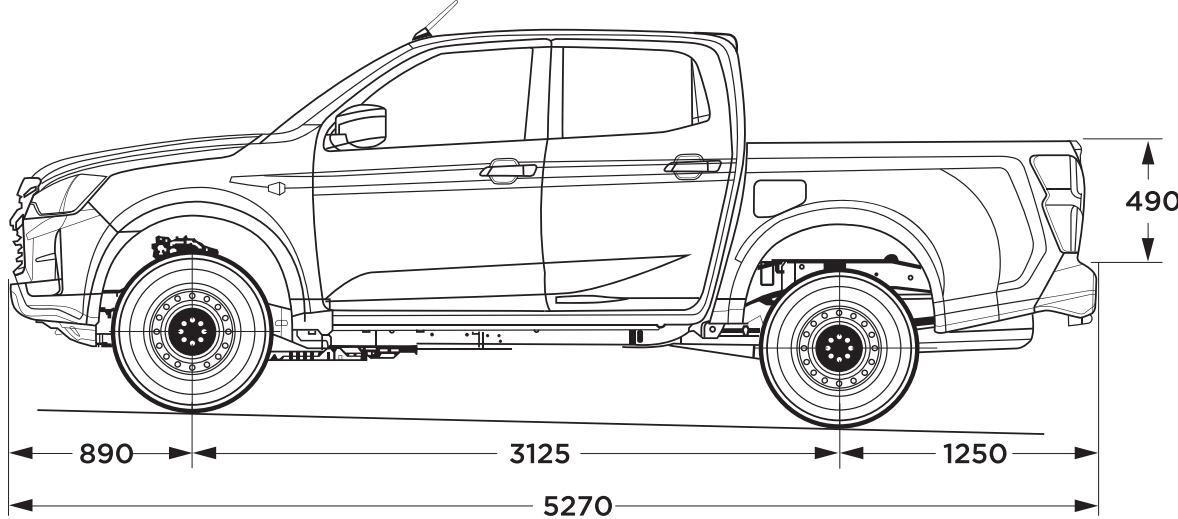
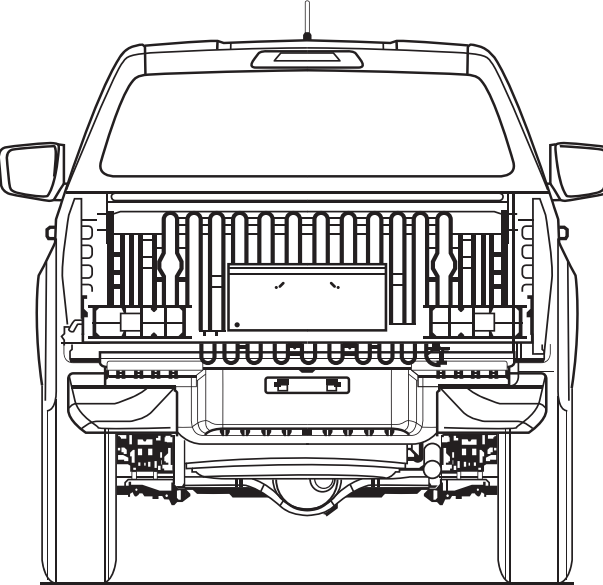
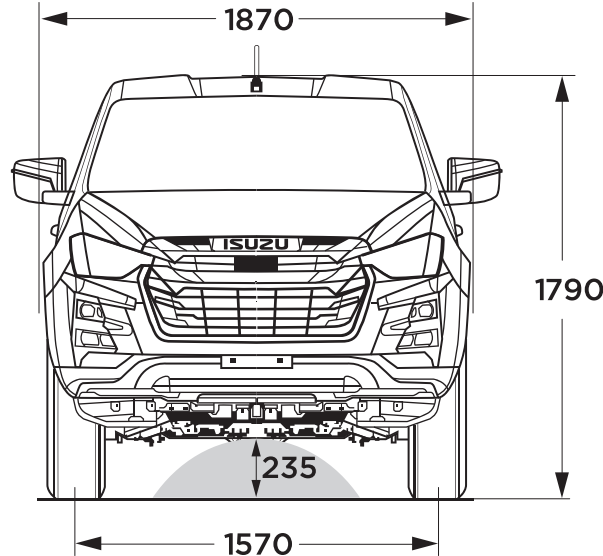
INTERIOR FEATURES	
Hydraulic Power Assisted Steering,	Equipped
Adjustable steering column	Manual - Tilt and telescopic
Leather steering wheel with multifunction controls	Switches - MID, Cruise control, Audio switch / Phone switch / Voice Control
Seat trim	Leather
Seating capacity	5
Driver’s Seat Adjustable	Electronic Control - Six-way adjustable with height adjustment
Passenger’s Seat Adjustable	Manual Control - Four-way adjustable
Air conditioner	Automatic Climate Control , dual zone with rear cabin cooling vents
Sun visor vanity mirror	Driver & Passenger with Vanity Mirror, light and Card holder
Multi Information Display (MID), Dashboard illumination control	Equipped

INTERIOR FEATURES	
Cruise Control	Equipped
Electrically operated windows	All with Driver Auto Up/ Down with Jam Protection & Timer
Door trim with storage pockets and integrated cupholders	Equipped
Fixed rear window, with defogger	Equipped
High-mounted centre stop light	LED
Front reading lights	Equipped
Glove box	Equipped - Lockable

SAFETY	
Antilock Brake system (ABS), Electronic Brake-force Distribution (EBD), Emergency Brake Assist (EBA),Brake over ride accelerator (BOA) Electronic Stability Control (ESC), Traction Control System (TCS), Hill Descent Control (HDC), Hill Start Assist (HSA), Parking Aid (Fornt & Rear), Blind Sport Monitor (BSM), Rear cross traffic alert (RCTA), TPMS(Tire pressure monitoring systems)	Equipped
Variable Speed Intermittent Wipers	Equipped with Rain sensing wipers
Airbags	7- Dual front airbags (driver + passenger), roof rail, and side airbags, driver Knee airbag
Automatic Door Unlock with SRS Airbag Deploy	Equipped

SAFETY	
Daytime running lights (DRL)	Equipped
LED Fog Lamps - Front	Equipped
Fog Lamps - Rear	Equipped
Front Headlamp Levelling	Automatic
Auto-on Headlamp	Equipped
Rear LED Tail Lamps	Equipped
Side Impact Protection Bars	Equipped
Height adjustable 3-point seatbelts	Equipped
ISOFIX Child Seat Anchorage	Equipped - 2nd Row Seat Outside & Centre
High Level Brake Light	Equipped
Park Assist	Equiped - Front & Rear
Reverse Camera	Equipped
Anti-theft Alarm, transponder Immobiliser & Keyless Entry, Remote Central Locking and Speed Sensing Automatic Door Lock	Equipped + Remote start Engine
Passive Entry and Key FOB with immobilizer	Equipped
Follow Me Home Headlamps	Equipped
ESS (Emergency Stop Signal)	Equipped
Walk Away Auto Door Lock	Equipped
Difflock	Difflock Equipped

Vehicle Dimensions





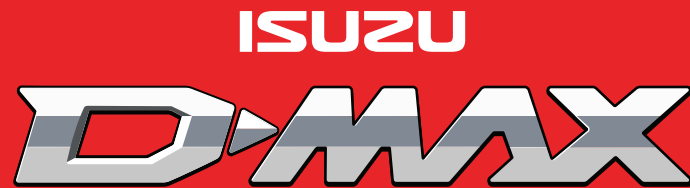
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